Greetings,

The past three months for the Women’s Foundation for a Greater Memphis have been a whirlwind. We have gained new funding and community partners and began implementing new initiatives for the betterment of impoverished women and children in the city of Memphis. All that was done in March, April and May continues to bring us closer to achieving our Vision 2020 Strategic Plan to reduce poverty by five percent by the year 2020 in zip code 38126.

Here are the accomplishments over the past 90 days:

• Celebrated the anniversary of Title IX with the Memphis Grizzlies at the Second Annual Girls Summit
• Participated in MLK50 events as a leader of poverty reduction in Memphis
• Honored three local women for their commitments to bettering the city of Memphis at the Legends Award Reception
• Hosted the record breaking 2018 Annual Tribute Luncheon & Symposium featuring keynote speaker Google Executive, Valeisha Butterfield Jones
• Announced 30 new grantee partners and a $1.2 million investment supporting Vision 2020
• Announced a partnership and $450,000 grant with the Annie E. Casey Foundation for Evidence2Success, a framework that helps public system leaders and community residents work together to gather local data on the needs and strengths of youth
• Received a $10,000 grant from Nike to implement the new physical fitness Made to Play program with YWI-Memphis, LaRose Elementary, and Booker T. Washington School. The program is a summer enrichment basketball camp providing mentor opportunities for girls
• Collaborated with eight women’s foundations to receive a $500,000 diversity and inclusion grant from the Walmart Foundation for the National Philanthropic Collaborative of Young Women’s Initiatives (NPCYWI). The Collaborative will use the grant to elevate its work focused on action around racial and gender equity/justice
• Worked with The New Tri-State Defender to launch MLK50: The View from 38126 to highlight the importance of the poorest zip code in the city

Thank you for helping us to move the vision forward by supporting our work. Because of you we are continuing a legacy of philanthropy, leadership, and collaboration.

My Best,

Mary McDaniel
Board Chair, WFGM

Ruby Bright
Executive Director/CAO, WFGM
ANNUAL LEGENDS AWARD RECEPTION AND TRIBUTE LUNCHEON A SELL OUT SUCCESS!

Thank you to everyone that attended and supported the 2018 Legends Award Reception honoring Catalyst Award winner Rev. Sonia Louden Walker, Innovation Award winner Anita S. Vaughn, and Philanthropy and Leadership Award winner Fredrika "Freddi" Felt. At our SOLD OUT Annual Tribute Luncheon, over 500 attendees gave $80,000 towards Vision 2020 and enjoyed powerful words of encouragement from our keynote speaker Valeisha Butterfield Jones, Global Head of Women and Black Community Engagement at Google.

Thank you to our generous sponsors!

SHOW YOUR SUPPORT: OFFICIAL WFGM MERCHANDISE!

Help us meet the $50,000 Hyde Challenge!

Make a gift today and the Hyde Family Foundation will double it!

Becoming a member of one of our Donor Giving circles will directly support the Vision 2020 Strategic Plan to reduce poverty by 5% over 5 years in zip code 38126, one of the poorest areas of the city.

We invite you to renew your membership or join us for the first time by making a gift today! The Hyde Challenge will DOUBLE your gift and help to double our vision for 38126!

Make a gift at wfgm.org.

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**GRANTS AND PROGRAMS**

ANNOUNCING THE YEAR-THREE INVESTMENT IN VISION 2020, NEW GRANTEE PARTNERS

During a press conference held prior to the Annual Tribute Luncheon, WFGM announced 30 new grantee partners for the 2018-2019 fiscal year and the year-three investment in the Vision 2020 Strategic Plan of $1.2 million into zip code 38126. Learn more here.

NIKE, MADE TO PLAY COME TO LAROSE ELEMENTARY FOR SUMMER ENRICHMENT CAMP

WFGM received a $10,000 grant from the NIKE Community Impact Fund to deliver the Made to Play program at LaRose Elementary as a part of their Summer Enrichment Camp. In partnership with Booker T. Washington (BTW) Lady Warriors Basketball team and the WFGM Young Women’s Initiative, Made to Play will provide physical fitness programming through basketball with children in grades pre-k through 5 at LaRose Elementary.

**VISION 20/20**

**NPYWI RECEIVES $500,000 GRANT FROM WALMART FOUNDATION**

The National Philanthropic Collaborative of Young Women’s Initiatives (NPCYWI) is the recipient of a 2018 Walmart Foundation Diversity and Inclusion Grant. The Collaborative of eight women’s foundations was awarded a $500,000 grant to elevate its work focused on action around racial and gender equity/justice. Additional funding support is provided by Fidelity Charitable Trustees’ Initiative.

Read more here.
LEADERSHIP

WFGM was proud to sponsor five girls from Girls Inc. of Memphis, Booker T. Washington, Ridgeway High School, and St. George’s Independent School in Memphis to be part of our new Young Women’s Advisory Council, a leadership develop program under the Young Women’s Initiative - Memphis. YWAC was created in partnership with Girls Inc. of Memphis. The girls attended the 2018 The United State of Women Summit May 4-6 in Los Angeles, CA featuring prominent women leaders such as Michelle Obama! The YWAC Members also met with 40 other council members to discuss key issues in their localities and what is common for all girls of color. Each council expressed the need to have girls at the center of their work and be intentional about including all marginalized groups. The partnership is funded in part by the Walmart Foundation, FedEx, First Tennessee Bank, and the Nike Community Impact Fund.

See one of our YWAC members, Jada, give a call to action on a national platform here!

VISION 2020
FEATURED ON PBS

Watch WFGM Grants and Programs Chair Nisha Powers and Development Chair Shirlee Clark-Barber on The Spark as they discuss Vision 2020! The title of the episode, which premiered this month, is Strengthening Home.

VOLUNTEER WITH WFGM

We have several areas of focus within the Vision 2020 Strategic Plan, including, Early Childhood Education, Job Readiness and Financial Literacy.

Volunteers are also needed for:
Administrative Support
Clerical Work
Communications & Marketing
Data Entry

Volunteer form here.

Kroger is committed to helping communities grow and prosper. Year after year, local schools, churches and other nonprofit organizations earn millions of dollars through Kroger CommunityRewards®. WFGM supporters can earn rewards for our organization every time you swipe your Kroger Plus Card! Log on to Kroger Community Rewards and create or renew an account if you have not done so already.
Memphis, Tennessee To Become Latest Evidence2Success Site

Memphis became one of eight cities that will implement the Evidence2Success™ framework designed by the Annie E. Casey Foundation that uses an evidence-based approach to promote healthy child development and academic success. The Evidence2Success™ framework helps public system leaders and community residents’ work together to gather local data on the needs and strengths of youth, use the data to agree on youth well-being outcomes for improvement and realign public funding to address those needs with proven prevention programs. Learn more here.

National Partnership of Women’s Foundations Invests $58.4 Million Over Two Years

The Women’s Foundation for a Greater Memphis is a members of Prosperity Together, a nonpartisan partnership of 32 public U.S. women’s foundations located in 26 states and Washington, D.C. We announced Year 2 (2017) results of our collective five-year, $100 million funding commitment to ensure economic security for low-income women and their families across the country. Collectively last year, partners supported 1,022 nonprofit organizations and impacted over 137,153 women and girls across 26 states and Washington, D.C. See the report here.

ABFE Conference Hosted in Memphis

WFGM was a Memphis Philanthropy Host City Champion Sponsor in partnership with an Anonymous Donor and the Hyde Family Foundations for the 2018 Association of Black Foundation Executives (ABFE) Conference. The conference was held in Memphis April 14-16. The conference was aimed at increasing public and private investments in Black communities. Executive Director and CAO Ruby Bright served as a panelist discussing YWI-Memphis and the current focus of philanthropy in Memphis alongside other local foundations.
MEMORIAL DAY
May 28, 2018

WFGM ANNUAL MEETING
August 2018
All other details TBA.

2018 SUSTAINABLE BRANDS CONFERENCE
“Private-Public Partnerships to Increase Women’s Economic Security”
Vancouver, Canada
June 4-7, 2018

ZIP CODE 38126 BACK TO SCHOOL DRIVE
September 2018
All other details TBA.
Volunteers needed.

GIVING TUESDAY
November 27, 2018
Online giving campaign
Details coming soon to wfgm.org

WFGM, COMMUNITY SPOTLIGHT AT BROTHER JUNIPER’S
All of July 2018
3519 Walker Ave
Memphis, TN 38111

POWER OF THE PURSE AUCTION
October 2018
All other details TBA.