Greetings,

It's been a great summer with the Women's Foundation for a Greater Memphis!

On July 27 we celebrated 23 years of philanthropy, leadership and collaboration to help reduce poverty for the women and children in Memphis. In 1995, under Mertie Buckman’s leadership, a group of 10 women gathered with a powerful idea: if women pooled their resources, they could accomplish more in their community than each could individually. From this initial group grew a task force known as Women in Philanthropy, which later blossomed into the first board of directors and the official launching of the Women’s Foundation on July 27, 1995.

Thank you to our donors who supported us to achieve a milestone of raising $2.4 million for the 2017-2018 Annual Fund Campaign.

As you read about our summer activities, please plan to join us at the 2018 Annual Meeting, featuring a panel of speakers to discuss the Two-Generation Model and its impact on positive outcomes for children and youth. RSVP to Terry Hamilton at terryhamilton@wfgm.org or 901-578-9346.

My Best,
Ruby Bright
Executive Director/CAO, WFGM

"What I know for sure is the most valuable gift you can give yourself is the time to nurture the unique spirit that is you." - Oprah
Thanks to an anonymous donation, we were able to host a pop-up store with more than 1,000 shirts, skirts, pants, dresses and more. More than 300 people shopped and raised approximately $7,000 during the sale. Proceeds will benefit our Vision 2020 Strategic Plan to reduce poverty by five percent over five years in zip code 38126, one of the poorest areas in the city of Memphis. This fundraiser was also an opportunity to engage new and existing donors with the Women’s Foundation in an exciting way. More than 40 volunteers gave 152 hours over six days to sort, fold and organize clothing for the pop-up store.

New Neighbors of the Greater Memphis Area, Inc. a non-profit social and service organization that strives to benefit the local community, selected WFGM to be one of four recipients with a $2,450 grant.

Both of these grants support our Vision 2020 Strategic Plan to reduce poverty in 38126.
GRANTS AND PROGRAMS

TECHNOLOGY, COMMUNITY, YOUTH, EMPLOYMENT, PROGRAM (TCYEP)

Thirty students from Foote Homes/South City participated in TCYEP, a six week summer employment/training program funded by Urban Strategies and the Women’s Foundation. Knowledge Quest was selected to coordinate the delivery of the TCYEP program. Students learned how to assess blight properties, substandard housing, abandoned buildings and vacant lots by using Loveland Innovations software. The students performed property conditions surveys on 3,000-plus land parcels in zip code 38126. The youths were divided into three teams and they came up with creative solutions to bring the property back to life. Teams presented their final project in which they built 3D prototype to family, community partners and peers.

MADE TO PLAY: PHYSICAL FITNESS CAMP

WFGM received a $10,000 grant from the NIKE Community Impact Fund to deliver the Made to Play program at LaRose Elementary this summer. Booker T. Washington (BTW) School partnered with WFGM’s Young Women’s Initiative, to provide physical fitness programming through basketball for 82 children in pre-k through fifth grade during the program. Two graduating seniors from the BTW Lady Warriors Basketball team as interns for the summer enrichment camp.

LEADERSHIP: I’M EVERY WOMAN CONFERENCE

Buckner Brooks & Heights Entertainment teamed up with WFGM Education, Research and Advocacy Chair Marcia Bowden-Marche’ M.D. for the Inaugural I’m Every Woman Leadership Conference in June at the University of Memphis. The event garnered a $5,000 donation to the Women’s Foundation. More than 300 attendees received words of encouragement from special guests Jasmine Guy, actress and 2014 Annual Tribute Luncheon keynote speaker; Linn Sitler, Memphis & Shelby County Film Commissioner and 2016 Legends Award Honoree; Amy Speropoulos, host of Local Memphis Live and 2017 Power of the Purse Auctioneer and emcee and actress Keisha Knight-Pulliam.
WFGM RECEIVES CITY OF MEMPHIS YOUTH GRANT

The City of Memphis awarded $100,000 to WFGM for the Workforce Strategy for Out of School Youth. The collaborative will service youth interested in careers such as logistics and advanced manufacturing, transportation, the construction trades, and apprenticeships concurrent with comprehensive case management. These industries are growing in Memphis, and have relatively short periods of required training. These nontraditional and demand fields are ripe with opportunities for youth to pursue as careers.

SAVE THE DATES

SCORE CDC & URBAN STRATEGIES MEMPHIS HOPE NATIONAL NEIGHBORHOOD NIGHT OUT
August 7 | 4:00 p.m.
Paradise Entertainment Center
645 E. Georgia Avenue

EMPOWERING WOMEN IN BUSINESS. IN HEALTHCARE. IN LIFE
Team Soul to Sole
Women of Reform Judaism-
Temple Israel Sisterhood
September 12 | 7:00 p.m.
Temple Israel
1376 East Massey Road

RISE FOUNDATION ANNUAL GALA
An Evening of Change on the Boardwalk
September 27 | 7:00 p.m.
at Great Hall of Germantown
1900 S. Germantown Rd
Germantown, TN 38138

38126 BACK TO SCHOOL PROJECT
September 28
LaRose Elementary
Booker T. Washington School
Volunteer opportunities available
Contact Patria Johnson:
patriajohnson@wfgm.org

POWER OF THE PURSE AUCTION
Save the Date: October 25
For more information contact
Lindsey Stanfill:
lindseystanfill@wfgm.org

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