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COMCAST HOSTS DIGITAL INCLUSION DAY IN MEMPHIS
Company Announces $30,000 Grant for Women’s Foundation for a Greater Memphis and a $20,000 Grant for the Youth Code Crew

On Friday, September 6, Comcast hosted a series of events across Memphis to announce the largest-ever eligibility expansion of Internet Essentials in Tennessee. The program, which is the nation’s largest, most comprehensive, and most successful low-income broadband adoption initiative, will now have double the number of eligible low-income households and include people with disabilities and seniors.

During the luncheon, Comcast’s Senior EVP David L. Cohen and U.S. Olympic Gold Medalists Jackie Joyner-Kersee, Jocelyne Lamoureux-Davidson and Monique Lamoureux-Morando announced a $30,000 grant to the Women’s Foundation for a Greater Memphis to support digital job skill training associated with the group’s Vision 2020 Strategic Plan. They also announced a $20,000 grant for the youth CodeCrew. Additionally, in partnership with Dell, an equipment grant was announced for technology upgrades at the South City Community Resource Center at Booker T. Washington School.

The Women’s Foundation for a Greater Memphis President & CEO Ruby Bright said, “With this $30,000 grant – we will be able to continue to invest in the South Memphis community. We will continue work to level the playing field so that everyone, regardless of income, race, age, gender or zip code, can have the same opportunities to achieve their dreams.”
Since August 2011, Internet Essentials has connected more than eight million low-income individuals, from two million households, to the Internet at home, most for the very first time. This number includes more than 300,000 residents across Tennessee, nearly 150,000 of whom live in Greater Memphis. Memphis is also the 6th best city in the nation in terms of overall participation in the program.

To apply for the program, low-income applicants simply need to show they are participating in one of more than a dozen different government assistance programs. A full list can be found at www.internetessentials.com.

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