WOMEN’S FOUNDATION 2016 ANNUAL TRIBUTE LUNCHEON MEDIA SCHEDULE

MEMPHIS, TN - The Women’s Foundation for a Greater Memphis (WFGM) will have multiple media coverage opportunities during the 2016 Annual Tribute Luncheon Friday, April 29 at the Memphis Cook Convention Center. Media are welcome to attend all media events listed below. However, due to a sell-out crowd of more than 1,600 people, please RSVP to attend the Annual Tribute Luncheon: ericahorton@wfgm.org or (O) 901-969-2414, (C) 901-605-1552 by Wednesday, April 28 with your name/outlet for check-in.

Annual Tribute Luncheon Media Events | Friday, April 29, 2016

8:30-9:30 a.m. | Media Check In/Setup | Memphis Cook Convention Center, Lobby
RSVP is desired, but not required: ericahorton@wfgm.org or (O) 901-969-2414, (C) 901-605-1552 by Wednesday, April 28 with your name/outlet for check-in.

9:30-10:30 a.m. | Press Conference | Memphis Cook Convention Center, Lobby
WFGM representatives will announce a $1 million investment in zip code 38126, its grantee partners, and new collaborations focusing on the downtown South City community to support their Vision 2020 poverty reduction plan. They will also announce public and private partnerships from financial supporters, including local and national funders such as the Hyde Family Foundations, FedEx, Plough Foundation, Walmart, and the W. K. Kellogg Foundation.

11:30 a.m.-1:15 p.m. | Annual Tribute Luncheon | Memphis Cook Convention Center, Grand Ballroom
RSVP REQUIRED- The Annual Tribute Luncheon, “Moving the Vision Forward,” is the Women’s Foundation for a Greater Memphis’ signature fundraiser. This year’s Keynote Speaker is Robin Meade, host of HLN’s, “Morning Express w/ Robin Meade.” More than 1,600 people in Memphis and Shelby County will be in attendance. All proceeds from this year’s event benefit the Vision 2020 strategic plan to reduce poverty by five percent over five years in the zip code 38126, where 62 percent of adults and 76 percent of children live at or below the poverty line.

1:30-1:50 p.m. | Media Interviews | Memphis Cook Convention Center, Green Room (203)
This is an opportunity for media to interview our Keynote Speaker Robin Meade, host of HLN’s, “Morning Express w/ Robin Meade.” Popular TV host, New York Times best-selling author and singer-songwriter Robin Meade is the longtime anchor of HLN’s Morning Express with Robin Meade with two music albums to her name. Before joining CNN Headline News (now HLN) Robin anchored and reported at Chicago’s WMAQ, Miami’s WSVN, Columbus' WCMH, Cleveland's WJW and Mansfield's WMFD.

2:00-3:00 p.m. | VIP Conversation with Robin Meade, Host of HLN's Morning Express with Robin Meade
At the exclusive post reception, Keynote Speaker Robin Meade will mingle with invited guests.

About the Women’s Foundation for a Greater Memphis—Founded in 1995, The Women’s Foundation for a Greater Memphis (WFGM) is a non-profit organization of women helping women break the cycle of poverty in Memphis through philanthropy, leadership and collaboration. WFGM helps to serve 17,000 people each year.